

## NEWS RELEASE

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Contact: Marketing Communications

# Shawn Cole Joins Tridak as Product Manager

Tridak, manufacturer of industrial fluid dispensing and filling equipment, is pleased to announce the appointment of Shawn Cole as Product Manager. In his new position, Mr. Cole will be responsible for reshaping and maintaining the Tridak product portfolio and for growing Tridak's business globally through product development and channel management.

Mr. Cole brings to Tridak over 13 years of global product management and marketing experience in industrial automation equipment and software. He received his B.S. in industrial engineering with a systems safety engineering specialty from Texas A&M University. Previously, Mr. Cole held positions at Corel Corporation/Winzip Computing and Geber Technology in Connecticut.

Tridak specializes in fluid dispensing technology. It manufactures a complete line of precision dispense valves, electro-pneumatic dispensers and controllers, disposable packaging, and complete dispensing and filling systems for industrial assembly and packaging.

For more information, contact Tridak, 318 Industrial Lane, Torrington, CT 06790; Phone: 860-626-6700; Fax: 860-626-7692; E-mail: [info@tridak.com](mailto:info@tridak.com) or visit our web site at [www.tridak.com](http://www.tridak.com).